

Dear Friend of Fruitport Athletics,

At Fruitport High School, we would like to offer an opportunity for your business to advertise by placing a banner in our gymnasium/and or stadium, field, and sports web pages. We believe this opportunity would be a great way to advertise your business/organization to the many visitors from area schools and communities-reaching more people than through taking out an ad in the traditional home game program. We are working with local printers to produce a quality sign at a competitive price.

Continuing this fall we are offering internet ads on our athletics website where schedules, game directions, varsity news, and photos are posted. Advertising costs per school season are given in the enclosed price sheet. On the very last page there is information if you choose to simply place a regular program ad only.

Each season we sponsor over 250 home events school-wide. Besides the usual school sports such as volleyball, basketball, and wrestling, our gymnasium is also used for community events such as youth basketball, concerts, and dances. We are offering limited space to hang a banner along the gym's east wall. In order to create uniformity, banner size shall be three feet by five feet. Also, there is the opportunity to advertise at our outdoor venues for football and soccer in the fall, and for track and field, baseball, softball, and soccer in the spring. These banners may be either 3 x 5 or 3 x 8 sizes.

Revenue from the advertising program will help purchase training equipment, assist in facility improvements, support the student athlete leadership team, support special projects, and create a fund for assisting families who are unable to pay the annual participation fees.

If you are interested in taking advantage of any advertising opportunities for the 2024-25 school year, please review the enclosed material and contact our Athletic Department at 231-865-4034. Thank you for your consideration and feel free to contact me if you have any questions.

Sincerely,

Jonny Morehouse
Athletic Director
Fruitport Community Schools
jmorehouse@fruitportschools.net

Advertising Options

Checks payable to Fruitport Athletics % Athletic Office 3255 Pontaluna Rd. Fruitport, MI 49415

Return payment with this form enclosed

Individual Banners (Does not include price of banners)

	3 x 5	3 x 8
___ FHS Gymnasium (fall/volleyball)	300	N/A
___ FHS Stadium (fall/football)	700	1000
___ Boys Soccer (fall)	300	500
___ FHS Gymnasium (winter)	500	N/A
___ FHS Stadium (Spring/track)	300	500
___ Baseball Field (spring)	300	500
___ Softball Field (spring)	300	500
___ Girls Soccer (spring)	300	500

___ **Website banner ad on Big Teams website! Full year for \$500 (n/c with platinum)**

Souvenir Program Sponsor: One line on list of home game program sponsors \$50 per season

Home Football Game Sponsor: (limit 5) Preferred date _____

PA address ad each quarter. (Special booth set up, handouts in programs, etc. optional) \$250

Packages (includes one line sponsor ad in home game program and one public address announcement)

___ **Bronze** (\$1,150 if purchased separately) \$1,000

- One line ad in fall programs
- 3 x 5 gym banner fall and winter sports

___ **Silver** (\$2,050 if purchased separately) \$1,500

- One line ad in fall programs
- Three outdoor 3 x 8 banners-football plus 2 others of your choice

___ **Gold** (\$2,550 if purchased separately) \$2,000

- One line ad in fall programs
- 3 x 5 gym banner fall and winter sports
- 3 x 8 banner for spring sport of your choice

___ **Platinum** (\$4,950 if purchased separately) \$2,500

- One line ad in fall programs
- Complete all venue package of 5 banners (3x5 for gym, 3x8 stadium, soccer, baseball, softball)
*plus sponsoring one home football game (first come basis)
- Website ad on our school sports web page on Big Teams

Banner Requirements

Advertisers agree to show support for the greater athletic program by displaying a company logo/ad on a banner at an athletic event.

Banners must be purchased by the advertiser.

Banner design/logo must be submitted in digital form.

Especially for outdoor banners, large print letters (20+ inches) are recommended on mesh fabric

Gym banners are 3 x 5 only, a maximum of 10 banners sold per season. We recommend a plastic or corrugated board for indoor hanging to avoid the wrinkling effect of vinyl.

Banners cannot be political in nature.

All banner information must be in the best interest of educational athletics and approved by the Fruitport High School administration prior to printing.

2024 Home Football Game Sponsorship (\$250 if sold separately)

Announcements made for your ad each quarter and at halftime as an exclusive game sponsor*

School agrees to use public address to thank sponsors each quarter. Sponsor creates incentives and/or giveaways for promoting their business. **Maximum of 4 sponsors for the 4 home varsity football games in 2024.**

2024 Home Game Dates

September	6	Big Rapids (Youth Night)
October	11	Hopkins (Homecoming)
October	18	Holland (Hall-of-Fame Night)
October	25	Kelloggsville (Senior Night)

***Note: These sponsorships are locked in on a first come basis when payment is received**

Souvenir Home Game Programs (\$50 per season). See below

School will list all sponsorships in a home game program (one line per sponsor fall season). This is a change from the traditional quarter, half, full page ads sold in the past (see following page). Note that the fee is now \$50 per season.

**Souvenir Program Ad Only
Fall 2024-2025**

- Enclosed is \$50** to place a one line sponsor ad on back cover of home game fall souvenir programs

The ad should appear as follows (Maximum 60 characters)

Your Name _____ Phone _____ Email _____

Checks payable to Fruitport Athletics % Athletic Office 3255 Pontaluna Rd 49415

Fall home game program info must be returned no later than Wednesday, August 7, 2024

Thank you for your support of Fruitport athletic teams