### **1. Communication & Clarity**

- Many community members expressed confusion about the scope of the bond, with some believing it focused only on Edgewood or the soccer field.
- There is a strong need for clear, straightforward information that explains how funds will be used to improve *all* schools equitably.
- Detailed cost breakdowns and transparent explanations of tax impacts are essential.
- Several respondents requested more proactive outreach—including mailers, emails, and community forums—to educate residents on bond benefits and dispel misinformation.

## 2. Cost & Tax Concerns

- Concern about the financial impact on taxpayers was frequently mentioned, especially fears of rising property taxes or tax burdens on fixed-income residents.
- Many urged the district to be more frugal, focusing on necessary building repairs and avoiding "extras" such as athletic facilities, which some feel should be funded separately.
- There is a desire for the district to present bond amounts that reflect actual needs without "padding" or perceived overbuilding.
- Some community members worry about repeated bond proposals increasing overall costs and tax fatigue, expressing a need for patience and thoughtful timing.

## 3. Community Support & Engagement

• Several respondents fear continued bond failures due to voter complacency, misinformation, or a lack of community investment—especially among those without children in the district.

- Concerns about misinformation campaigns and negative social media influence were shared, emphasizing the need for fact-based, positive engagement.
- Building a broader coalition of support—including elders, business leaders, and residents from all parts of the district—is viewed as critical to success.
- Suggestions include more inclusive community involvement in planning and messaging, as well as clear focus on how bond investments directly benefit students' education.

# 4. Project Priorities & Scope

- Many community members feel the proposals should prioritize urgent repairs and educational facility improvements over athletic or extracurricular enhancements.
- There is concern that proposals try to address too many projects at once, causing voter hesitation.
- Some suggest separating bond items into clearer categories or phases to increase voter confidence.
- Respondents voiced support for updating all elementary schools, not just one, and called for maintenance of existing facilities rather than only new construction.

## 5. Transparency & Trust

- Trust in district financial management was a recurring theme, with calls for clear accountability and detailed reporting on how funds are spent.
- Some expressed frustration with perceived lack of transparency or "sneaky" tactics in past communications.
- A few respondents voiced concerns about administrative overhead and called for focusing funds primarily on classroom and facility needs.